

GeoPay

Mobile Financial Services

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CTO



GeoPay is creating and advancing a valuable mobile money ecosystem for the world

Company History

- GeoPay Inc. established - Reston VA February 2011
- Opened Central Asia office August 2011
- First Round of Funding September 2011
- Service Launched September 2012
- Smart Phone Product Launch February 2013

Q1 2013 Stats

400,000+ YTD Total Transactions

2500 Merchant and Agent Network

\$10 Average Financial Transaction

80 Bank Branches

40,000 Customers and growing

Innovative Solution

The Real World Problem:

- 50% of the World Is Unbanked - 3.5 Billion People
- Physical Cash Is Inefficient and Unsafe
- Need for lightweight financial service model

Innovation and Disruption

- Flexible, Simple Platform
- Cloud and Mobile Infrastructure Makes Solution Portable
- Velocity of Money and Payments Without Borders
- Scales To Reduce Cost To the Consumer and Partners
- Any Device, Anywhere

“Well positioned to Rinse and Repeat.”

GeoPay Business Model

Regions

1. Central Asia
2. Russia
3. U.S.A
4. South America
5. South East Asia

Value Network

Redemption Agents
Banks
Payment Terminals



Merchants
Mobile Operators
Mobile Commerce

CONSUMER

B2B

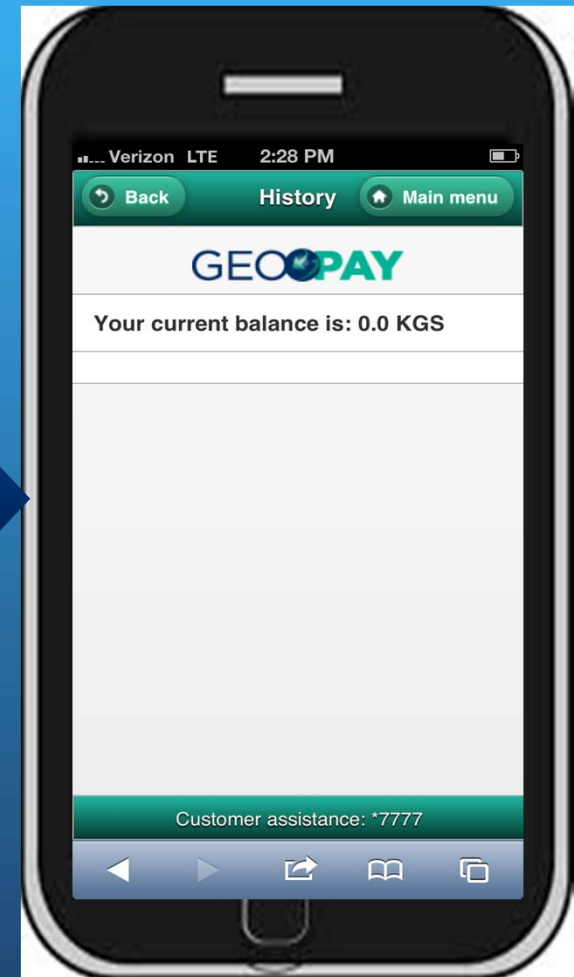
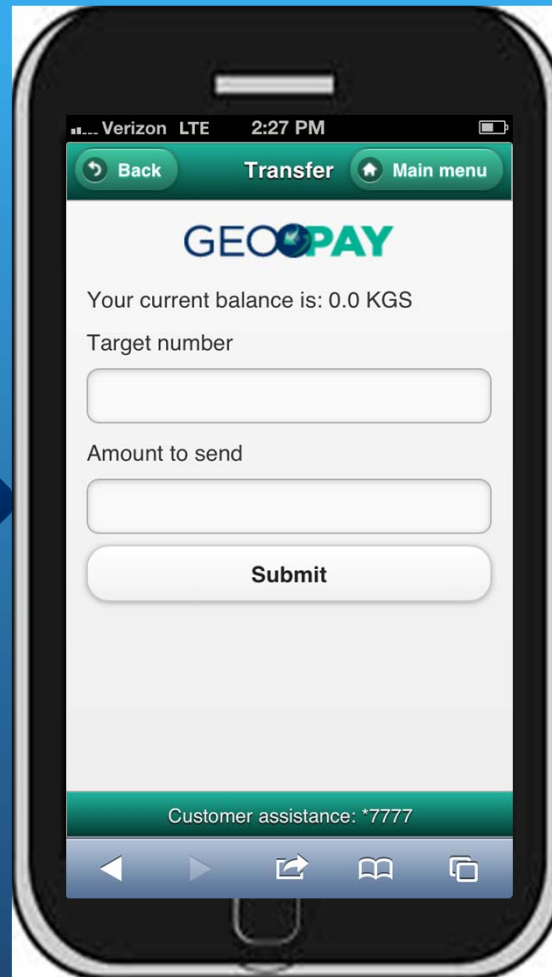
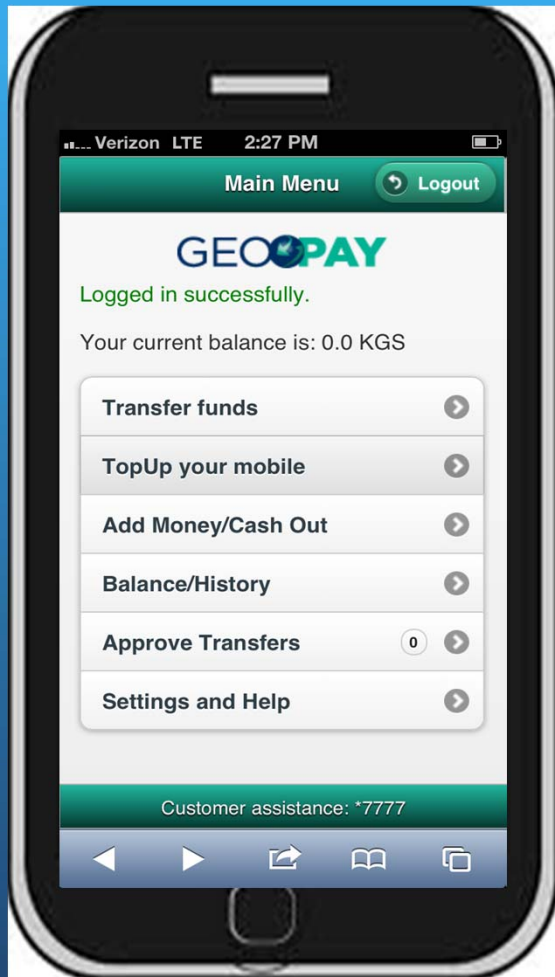
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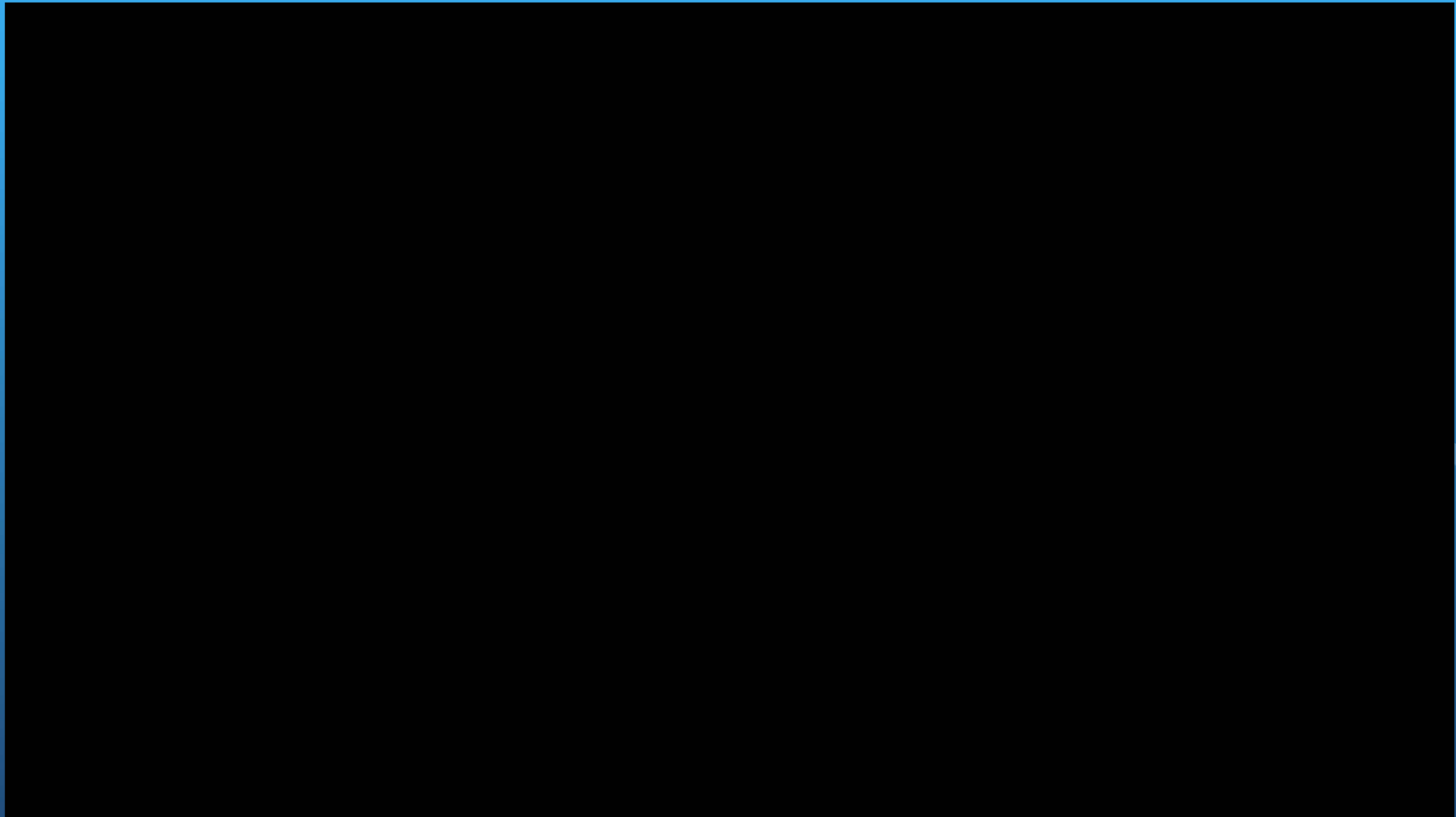
GEOPAY PLATFORM

Mobile Commerce	Money Transfers	Mobile Top-ups	International Remittances
Payroll	Microloans	Mobile Banking	Loyalty Programs

Money Transfer



Let's See GeoPay At Work.....



Thank You

