

William A. Yasnoff

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Executive Biography



Dr. Yasnoff, a well-known national leader in health informatics, heads a consulting firm that helps communities and organizations successfully develop health information infrastructure systems and solutions, and universities to organize and grow academic informatics programs.

He is also CEO of the non-profit Health Record Banking Alliance, which promotes community repositories of electronic health information under consumer control.

Previously, as Senior Advisor, **National Health Information Infrastructure (NHII)**, at the U.S Department of Health and Human Services, he initiated and organized the activities leading to the President's creation of the Office of the National Coordinator for Health Information Technology in 2004, establishing the NHII as a widely-recognized national goal.

Earlier, he implemented the nation's first successful statewide immunization registry (in Oregon), then spent five years at CDC as a pioneer in the field of public health informatics, organizing the first national consensus agenda-setting conference in 2001 and co-editing the textbook **Public Health Informatics and Information Systems**.

He is an Associate Editor of the *Journal of Biomedical Informatics*, and Professor of Informatics at Johns Hopkins. He was a Board Member of the American Medical Informatics Association in 2003-4, and has authored over 350 publications and presentations, including the "Health Information Infrastructure" chapter in the 4th edition of the widely-used textbook **Biomedical Informatics: Computer Applications in Healthcare and Medicine**, and **Personal Health Records: The Essential Missing Element in 21st Century Healthcare**. He is a member of the Institute of Medicine's Board on Population Health and Public Health Practice.

Dr. Yasnoff earned his Ph.D. in computer science and M.D. from Northwestern, received an honorary doctorate in public health from the University of Louisville in 2006, and was elected a Fellow of the American College of Medical Informatics in 1989.