

2008 NVTC Hot Ticket Awards Winners and Finalists

Hot Tickets Winners

Hottest Bootstrap - **LeverPoint**

Hottest Buzz - **Clearspring**

Hottest Exit - **ServiceBench**

Hottest Management Team - **Parature**

Hottest Venture Capital Deal - **Zenoss**

Hall of Fame Award - **Vocus, Inc.**

Hottest Bootstrap Finalists

Distributive Networks Distributive Networks is a privately-held wireless content and technology company that provides its partners with a rich portfolio of mobile content products and mobile marketing solutions.

Gratis Internet, Inc. Since its founding in 2000, Gratis Internet has pioneered the incentive marketing industry. Today, Gratis continues to build upon its innovative performance-based model to excel at global customer acquisition and lead generation. Our deep industry experience and advanced technologies have allowed us to become a strategic partner for both publishers and advertisers worldwide.

KZO Innovations KZO Innovations was formed as a software development and R&D company to market innovative streaming video technologies to the commercial sector.

LeverPoint LLC As a pioneer in “right shore” software application development outsourcing, LeverPoint specializes in building and testing enterprise-class software product applications in tight alignment with our clients’ own internal IT organizations.

South49 Solutions LLC South49 Solutions develops and markets proprietary workforce management and data collection software for industries with large scale and widely distributed workforces.

Strategic Enterprise Solutions, Inc. SE Solutions’ management consultants deliver value by improving the operational effectiveness of the federal government. Our experienced professionals ensure that through proper execution our clients leverage investments in solutions that deliver optimal results. SE Solutions provides cutting edge technological solutions to meet the most demanding IT challenges. Our forward-thinking IT professionals assure maximum return on investment by implementing solutions that meet current business objectives and future demands.

Hottest Buzz Finalists

Clearspring Technologies Clearspring is the leading provider of widget creation, distribution, tracking and monetization services, used by the world’s largest media companies, advertisers, and widget developers. We help publishers and marketers extend their reach to the leading social networks, start pages and blogs and to respond to growing consumer demand for a more personalized desktop, Web, and mobile experience. Clearspring is privately funded and based in McLean, Virginia.



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DLA Piper

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Valhalla Partners

Hottest Buzz Award Sponsor:

Silicon Valley Bank

Hottest Exit Award Sponsor:

Ernst & Young LLP

Hottest Management Team Award Sponsor:

AH&T Insurance

Hottest VC Deal Award Sponsor:

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Cyveillance

Gibson, Dunn & Crutcher, LLP

Harris Information Technology Services

Principal Financial Group

Transformation Systems

Welz & Weisel Communications

Hall of Fame Award Sponsor:

FedResults



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iBelong Networks, Inc. iBelong Networks is a pioneer in the online community-building revolution. Our solutions and services connect the casual browser to the loyal activist using a basic website as a starting point, and then encouraging interaction, collaboration and, yes, even complaining. That's what a website should be – a bridge to an online global neighborhood -- and that's what we do at iBN.

Mixx is your link to the web content that really matters. There's a lot of information out there and, let's face it, you don't have all day to find the good stuff (if you do, we're totally jealous). And who knows better than you what informs you, what makes you think, what makes you laugh? So why should some faceless editor get to decide what's important?

Parature, Inc. Parature is the leader in on-demand customer service software, making it possible for any business to leverage the Internet to provide outstanding customer service and online support. Parature provides the smartest, most efficient way to serve, support, retain, engage with and maximize the value of every customer. Our software-as-a-service (SaaS) delivery and integrated, intuitive design enable organizations to get up and running quickly, easily and efficiently.

VisualCV, Inc. allows professionals to create an online presence that replaces the traditional resume. But a VisualCV is not just for job searching. You can use it anytime you need to present your credentials. Think of it as the world's greatest personal business card! Include a link to your VisualCV in your e-mail signature, on your business card, or on your website.

Hottest Exit Finalists

Athena Technologies It is truly a synergistic acquisition, carefully orchestrated by entrepreneurial visionary Dave Vos of Athena and some entrepreneurial executives at Rockwell Collins. Both Athena and Rockwell Collins believe that Athena is developing disruptive technologies that will change the dynamics of air traffic management and safety; engine controls for more efficient use of fuel; and the facilitation of a new market for civilian UAVs that are finally permitted to fly in commercial airspace for critical lifesaving applications, such as disaster search and rescue, weather monitoring, fire fighting and police protection.

Cloakware Inc. Cloakware offers security solutions to address challenging business and technical problems for enterprises, government, and content distributors as well as manufacturers of consumer electronics, mobile devices, PCs and software.

K12, Inc. At K¹², our mission has remained steadfast: To provide any child access to exceptional curriculum and tools that enable him or her to maximize his or her success in life, regardless of geographic, financial, or demographic circumstance.

RealOps, Inc. RealOps, the leader and pioneer in IT Process Automation and Run Book Automation, delivers powerful and proven automation software that streamlines and accelerates execution of critical service functions, while containing opex growth and ever-expanding custom integration.

ServiceBench is the leading provider of on-demand service management solutions to help customers deliver best-in-class service with effective, efficient and accurate exchange of information between channel partners in every transaction.

Hottest Management Team Finalists

Criterion Systems Criterion is managed by a nationally recognized group of senior executives. The team's broad range of talents and business contacts allow Criterion to achieve rapid, profitable growth by providing services in three strategic areas: Technology & Business Strategy, Systems Architecture & Technology Integration, and Managed Services .



NetWitness Networks, Inc. NetWitness NextGen is the most comprehensive network security monitoring solution ever developed. It is the industry's first security monitoring software that records everything on the network, re-using it multiple times to solve some of the most challenging problems facing organizations today: insider threats, data leakage, malware activity, asset misuse, network anomalies, compliance, and e-discovery.



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Stacksafe, Inc. StackSafe provides software infrastructure testing solutions that enable IT Operations to significantly improve uptime and resiliency. With a staff comprised of seasoned IT Operations professionals who have lived in the trenches, StackSafe focuses on reducing the uncertainty and downtime associated with IT changes, so that costly application and system failures may be avoided. StackSafe is dedicated to reducing the operations and business impact of downtime and production disruptions, and aims to reduce time, effort and cost related to software infrastructure testing.

Vocus, Inc. Vocus is a provider of on-demand software for public relations management.

Hottest VC Deal Finalists

ARPU ARPU is a performance-based advertising network generating exceptional conversion rates and consumer satisfaction.

Fishbowl Marketing Fishbowl is the leading provider of email marketing to the restaurant industry, and now offers mobile marketing, online ordering and search tools – all designed to work seamlessly with its state-of-the-art e-mail programs. With results served daily in increased guest acquisition, frequency, loyalty and revenues, Fishbowl is your partner in this new media channel.

GlobalLogic, Inc. The leader in global product development partnerships with technology companies, GlobalLogic Inc. provides full product development lifecycle services to Version 1.0, Start-up, Emerging and Established technology companies. GlobalLogic has developed a unique joint-venture model of partnering with clients to deliver great software products to market rapidly and economically. The R&D engineers located in our global delivery centers in the US, India, China and Ukraine serve as virtual extensions of our client's local development teams. By leveraging our global facilities, world-class engineers and state-of-the-art tools and processes, companies can increase the quality of their software products while dramatically reducing timelines and operating costs – often by more than 60%.

Mobile Posse, Inc. Founded in October 2005, Mobile Posse has created a break-through mobile advertising solution which delivers the highest reach possible with the mobile medium, while minimizing delivery costs and personalizing the experience for the consumer. Mobile Posse's solution enables delivery of relevant content and timely offers to the top level (or the "idle screen") of a consumer's mobile phone in a non-intrusive manner. At Mobile Posse, our vision is to bring you a revolutionary and trusted mobile channel that proactively delivers valued content and savings anytime, anywhere!

Zenoss Zenoss provides a complete suite of software and services to help you succeed in monitoring your IT infrastructure. Our software provides a single, integrated solution for monitoring your entire IT infrastructure —network, servers, applications —across the full life cycle: inventory, configuration, availability, performance, and events.