

2010 NVTC Hot Ticket Awards Winners and Finalists

Hot Tickets Winners

Hottest Bootstrap – CustomInk.com

Hottest Social Buzz – ZoomSafer

Hottest Exit – NISC

Hottest Emerging Government Contractor – Agilex Technologies, Inc.

Hottest International Company – BroadSoft

Hottest Management Team – Zenoss

Hottest Venture Capital Deal – LivingSocial



Hot Tickets Awards Sponsors:

Smoking Hot Sponsors:

Argy, Wiltse & Robinson, P.C.

Cooley Godward Kronish LLP

Hottest Social Buzz Sponsor:

Deltak

Hottest Bootstrap Sponsor:

PNC Bank

Hottest Exit Sponsor:

Clifton Gunderson LLP

Hottest Management Team Sponsor:

AH&T Insurance

Hottest Emerging Government Contractor

Sponsor:

Verizon Wireless

Hottest VC Deal Sponsor:

Axiom

Hottest International Company Sponsor:

GlobalLogic, Inc.

Steaming Hot Sponsors:

Base Technologies; Gibson Dunn & Crutcher LLP;

Harris IT Services; Principal Financial Group;

United Bank

Steel Drum Band Sponsor:

Latisys

Media Partner:

SmartCEO

Media Sponsor:

Potomac Tech Wire

Hottest Bootstrap Finalists

CFN Services, Inc. - CFN Services is a custom managed telecom infrastructure services company providing network services for the Enterprise, Public Sector, Carrier and Wireless Markets, specializing in ultra-low latency networking, middle mile and last mile optimization, and wireless backhaul.

CustomInk.com - CustomInk is an innovative ecommerce company that enables people to design & order custom decorated t-shirts and other products online for their groups and occasions. Clients range from student groups, bands, and small businesses to charity walks, family reunions, and more.

ODIN Technologies – ODIN Technologies provides complete RFID solutions so businesses can track their inventory, see their assets in real time, and secure critical items. Their automated system based on an open international standard (ISO 18000-6C) allows businesses to “Google their stuff” and see where it is and how many they have. The reason ODIN has succeeded where other RFID companies have faltered is their unique combination of software and engineered hardware. They are applying Apple’s model of combining hardware, software all in an easy to use and elegant solution to the B2B marketplace.

PointAbout - PointAbout is changing the economics behind the world of mobile applications. PointAbout’s AppMakr web service is doing for mobile what YouTube did for video: Allowing anyone to quickly and easily publish content through a new distribution channel with an enormous reach. AppMakr allows both individuals and companies to quickly mobilize the content they’re already publishing, such as RSS & XML feeds, APIs and HTML content. Our AppMakr web service builds native mobile applications in minutes instead of months, across multiple phone platforms without any ramp-up time and no need for proprietary programming expertise.

Hottest Social Buzz Finalists

LivingSocial - LivingSocial works with merchants to feature a deal every day that allows users to save 50-70% on average at the hottest local restaurants, spas, fitness centers, bakeries, and more. Every morning

2010



the deal of the day is announced through Facebook, Twitter, the iPhone app, email newsletter and the LivingSocial Deals site.

NetWitness Corporation - NetWitness Corporation is the world leader in a new and critical network security product category called “network forensics” by Gartner. NetWitness was formed in early 2006 in response to a vision on the part of its founders of the impending market need within both government and commercial enterprises to cope with the onslaught of sophisticated and damaging network-based attacks. On a daily basis, these organizations continue to fall victim to advanced threats and complex penetrations from state-sponsored and organized criminal groups. NetWitness provides a unique, patented, and groundbreaking software solution based on network traffic recording and real-time network forensics offering enterprise information security teams the capability to gain deep situational awareness into these attacks before they can cause irreparable damage.

PointAbout - PointAbout is changing the economics behind the world of mobile applications. PointAbout’s AppMakr web service is doing for mobile what YouTube did for video: Allowing anyone to quickly and easily publish content through a new distribution channel with an enormous reach. AppMakr allows both individuals and companies to quickly mobilize the content they’re already publishing, such as RSS & XML feeds, APIs and HTML content. Our AppMakr web service builds native mobile applications in minutes instead of months, across multiple phone platforms without any ramp-up time and no need for proprietary programming expertise.

ZoomSafer - For consumers and corporations, ZoomSafer is a flexible policy management solution to ensure safe, legal and hands-free use of mobile phones while driving. ZoomSafer’s patented solution consists of three parts: (1) a web application to customize and administer safe driving policies, (2) a client application installed on mobile smart phones to enforce defined policies, and (3) a collection of enhanced hands-free services to call, text and email while driving.

Hottest Exit Finalists

Agent Logic, Inc. - Founded in 1999 and headquartered in Northern Virginia, Agent Logic is the leading provider of award-winning, user-driven Complex Event Processing (CEP) software. Our products deliver instant intelligence to commercial and U.S. national security initiatives in complex environments requiring world-class reliability, scalability, security, flexibility, and speed of deployment.

Cyveillance, Inc. - Cyveillance, a world leader in cyber intelligence, provides an intelligence-led approach to cyber security. Through continuous, comprehensive Internet monitoring and sophisticated intelligence analysis, Cyveillance proactively identifies and eliminates threats to information, infrastructure, individuals and their interactions, enabling its customers to preserve their reputation, revenues, and customer trust. Cyveillance serves the Global 2000 and OEM Data Partners – protecting the majority of the Fortune 50, regional financial institutions nationwide, and more than 100 million global consumers through its partnerships with security and service providers that include Blue Coat, AOL and Microsoft. Cyveillance is a wholly owned subsidiary of QinetiQ North America.

National Interest Security Company (NISC) - NISC is a leading provider of innovative information technology solutions, information management, and strategic consulting services in support of national interest and security initiatives. NISC distinguishes itself by aligning our services with the customer mission in five focused areas: Intelligence, Defense, Homeland Security, Energy, and Federal Health/Civilian agencies. NISC serves the national interest of the United States and our partners by offering customized technology and information management solutions, strategic consulting services, and integrated program management expertise. By providing innovative thinking and a mission-focused orientation from strategy to operational solutions, NISC helps clients improve operations today and create capabilities for tomorrow.

2010



Hottest Emerging Government Contractor Finalists

Agilex Technologies, Inc. - Founded in March 2007, Agilex Technologies, Inc. (Agilex) is an employee-owned government services provider offering mission and technology consulting, software and solution development, and systems integration services. Headquartered in Chantilly, Virginia, Agilex has already delivered significant results for an impressive list of clients throughout the federal government. The company was established to address a significant need in the marketplace for a more solution-focused, outcome-oriented technology partner to key federal agencies.

Attain, LLC - Based in Vienna, Va., Attain is a professional services company comprised of innovative problem solvers who deliver tangible results to address today's complex public sector challenges. With approximately 200 employees, Attain delivers strategic and operational support services, health care solutions, and IT security and application services to more than 125 customers in the government, education and health care markets.

Berico Technologies - The core intent of Berico Technologies is to change the way the military acts, thinks, and communicates. To that end, Berico Technologies conceives, designs, and implements innovative technology-based solutions that solve complex intelligence problems for the intelligence, defense, and homeland security sectors, both at home and abroad. Its work bisects the defense and information technology sectors, focused on supporting agencies of the Department of Defense.

Invertix Corporation - Invertix Corporation, a technology company that delivers communications and analytics solutions to the intelligence, surveillance and reconnaissance (ISR), Cyber and R&D sectors of federal defense, space, and intelligence.

Platinum Solutions - Platinum Solutions is an award-winning developer of innovative, secure systems for improving business and government operations. Our software helps the federal government monitor terrorist communications, arrest violent criminals, and improve the safety of prescription drugs. The company serves federal law enforcement, intelligence, and defense agencies that demand innovative software solutions to support mission-critical operations. In addition, Platinum Solutions has applied their data collection and analysis expertise to agencies outside the law enforcement and intelligence sectors such as the U.S. Food and Drug Administration (FDA).

Hottest International Company Finalists

Blackboard Inc. - Blackboard Inc. is a leading provider of enterprise learning software applications and related services. Founded in 1997, Blackboard enables educational innovations everywhere by connecting people and technology. Millions of people use Blackboard everyday around the globe. Blackboard is headquartered in Washington, D.C., with offices in North America, Europe, Australia and Asia.

BroadSoft - BroadSoft, the leading global provider of voice-over-IP (VoIP) applications to the telecommunications industry, provides software that enables fixed-line, mobile and cable service providers to deliver voice and multimedia services over their IP-based networks. The Company's software, BroadWorks, enables more than 425 service providers in 65 countries to provide enterprises and consumers with a range of cloud-based, IP multimedia communications services, such as voice, HD voice, video calling, instant & text messaging, presence awareness, collaboration tools, call forwarding, extension dialing, and video conferencing.

2010



High Street Partners - High Street Partners (HSP) is the leader in international business services. We offer innovative, SaaS-enabled business services that simplify the management and control of international operations, empowering our customers to capitalize on their growth opportunities in foreign markets. HSP's signature solution, HSP OverseasDirect®, integrates payroll, bookkeeping, and tax filing capabilities, along with human resources and legal compliance services, enabling Finance, Legal and HR personnel to focus on more strategic priorities. The firm's 250 clients operate in more than 75 countries and span a variety of industries, including technology, higher education and not-for-profit. HSP has nine global offices, including Annapolis, Atlanta, Boston, San Diego, San Francisco, San Jose, Hong Kong, London, Shanghai and Tokyo.

NII Holdings, Inc. - NII Holdings, Inc. is one of the world's leading providers of fully integrated mobile communication services designed to meet the needs of businesses and individual customers in selected Latin American markets. Principal operations are in major business centers and related transportation corridors of Argentina, Brazil, Mexico, Peru, and Chile. Corporate headquarters are in Reston, Virginia USA. NII offers fully integrated wireless communications with digital cellular voice services, data services, wireless Internet access and Nextel Direct Connect® and International Direct Connect®, a digital two-way radio feature.

Hottest Management Team Finalists

Appian - Appian is the global innovator in enterprise and on-demand business process management (BPM). Appian provides the fastest way to deploy robust processes, collapsing time to value for new process initiatives. Businesses and governments worldwide use Appian to accelerate process improvement and drive business performance. Appian empowers more than 2.5 million users from large Fortune 100 companies, to the mid-market and small businesses worldwide.

Clarabridge - Clarabridge is the leading provider of text analytics software for customer experience management. Clarabridge provides Global 1000 enterprises with the ability to automatically collect, classify, apply sentiment analysis, and report on text-based verbatims found in voice of the customer feedback channels. The result is improved marketing, product/service offerings, operations and customer service. Clarabridge customers include AOL, B/E Aerospace, Capital One, Choice Hotels, Expedia, Gaylord Hotels, H&R Block, Intuit, Marriott International, QVC, Inc., Sage North America, United Airlines, Walmart, Walgreens, and Wendys International.

Eloqua - Eloqua automates the science of marketing – campaign execution, testing, performance measurement, prospect profiling, and lead nurturing – allowing marketers to drive revenue and do what they do best: develop strong brands, build creative campaigns, and deliver compelling content. With Eloqua, marketers can read and automatically respond to their buyers' Digital Body Language™ and triumph over their biggest challenges.

Liquidity Services, Inc. - Liquidity Services, Inc. (LSI) provides leading corporations, public sector agencies and buying customers the world's most transparent, innovative and effective online marketplaces and integrated services for surplus assets. LSI's marketplaces are combined with value-added services designed to provide sellers with a comprehensive solution to quickly bring surplus assets to market and enhance the financial value realized from the sale of these surplus assets. Our value-added services integrate sales, marketing, logistics and transaction settlement into a single offering.

Zenoss - Zenoss is a leading commercial open source provider of service assurance and enterprise IT monitoring software. Zenoss Enterprise is a single model-based product that enables organizations to manage physical, virtual and cloud based IT infrastructure with unprecedented power, agility and value. Leveraging a commercial open source model, Zenoss products monitor over one million network and server devices daily and have been used in over 25,000 organizations in 180 countries around the world.

2010



Hottest Venture Capital Deal Finalists

LivingSocial - LivingSocial works with merchants to feature a deal every day that allows users to save 50-70% on average at the hottest local restaurants, spas, fitness centers, bakeries, and more. Every morning the deal of the day is announced through Facebook, Twitter, the iPhone app, email newsletter and the LivingSocial Deals site.

Millennial Media - Millennial Media is the proven leader in mobile advertising. With the largest mobile media audience in the U.S., Millennial Media uniquely offers brand advertisers the only set of specific, scalable audiences. Our ability to reach, target and engage consumers is unparalleled. As an innovative technology leader, our mobile decisioning, serving, and mediation platforms are powering some of the largest companies in the media business today.

ScienceLogic, Inc. - ScienceLogic is a company founded by technology professionals who are focused on making IT management simpler, better, and faster. ScienceLogic offers an appliance-based IT Management solution (the EM7 IT Management Solution) that delivers comprehensive infrastructure management by combining next-generation auto-discovery with pre-integrated applications, customizable reporting features and a centralized data repository.

Virtustream - Virtustream is an infrastructure services firm committed to helping clients actualize the enterprise cloud by providing strategy, integration and managed services leveraging virtualization technologies and xStream, our secure cloud platform. Virtustream delivers efficient infrastructure solutions, backed by guaranteed service levels and a resource-based pricing model, based on the company's three pillars of service excellence: Professional Services, Cloud Services and Managed Services. Through a self-service, automated foundation built on nine years of virtualization expertise, Virtustream delivers flexibility that allows clients to capitalize on the flux of today's dynamic business requirements.