



Biofor Anne K. Rosenblum

Anne has a broad background in the technology industry spanning marketing, economic development, business development, systems engineering, personnel and project management, and technology training. Since the year 2000, Anne has focused on high-tech economic development and the development of a life science community in Fairfax County, Virginia for the Fairfax County Economic Development Authority.

Anne's information technology background included both the hands-on building of large enterprise systems such as the first integrated bill-of-materials systems at Philip Morris U.S.A. running Beta programs for new versions of IBM software. She developed systems and management skills while at IBM where she served as the Systems Engineering Manager for the Department of Energy and developed IBM's strategy for a new business area, Intelligent Transportation Systems. To support this effort, she helped start Intelligent Transportation Systems for Virginia (ITSVA), a trade group focused on integration of information technology and telecommunications technology into the surface transportation system throughout Virginia. Working with transportation systems, Anne developed her interests in economic development as it relates to high-tech industry.

In 1998, Anne earned her MBA at George Mason's School of Management and expanded a Mason Enterprise Center Program known as the Technology Resource Alliance which she lead from 1998-2000. The Program supported early technology startups by refining business plans, coaching early-stage executives for their first round of financing, and advising on strategic and tactical issues. She has assisted with the development of strategies as well as key introductions to market influencers and potential partners for early stage companies as well as equity sources.

Anne serves on the Board of the Business Alliance, an organization that encourages entrepreneurship through networking and education programs, the Northern Virginia RHIO (Regional Health Information Organization) to foster the use of electronic medical records and the Board of the Greater Reston Chamber of Commerce. She also is a member of the Northern Virginia Life Sciences Communities (NVLSC), a unique consortium of Northern Va. economic development entities (Arlington, Fairfax, Loudoun and Prince William Counties) and George Mason University to foster the growth of a life science cluster in the region. She previously served as Chair to the Northern Virginia Technology Council's BioMedTech Committee, A Board member of the Greater Reston Chamber of Commerce and on the Governor's Biotechnology Committee.

In addition to her MBA from George Mason University (1998), she has a Bachelor's of Arts in Mathematics from Queens College, New York City where she graduated Summa Cum Laude and Phi Beta Kappa.